Title Option 1:

Title Option 2:

Interview of (YOUR NAME HERE)

**Tell us a bit of your business – what is (insert company name here) all about?**

Your Answer

**How did you start your company?**

Your Answer

**What would you say are the top 3 skills needed to be a successful entrepreneur, and why?**

Your Answer

**How have the pandemic and Lockdown affected you or your new business? (Here you can share some stories or lessons learned operating during pandemic lockdown)**

Your Answer

**How do you separate yourself from your competitors?**

Your Answer

**What were the top 3 mistakes you made starting your business, and what did you learn from them?**

Your Answer

**Tell us a bit of your marketing process; what has been the most successful form of marketing for you?**

Your Answer

**What have been your biggest challenges, and how did you overcome them?**

Your Answer

**If you started your business again, what things would you do differently? (If you wouldn’t do anything different, why not)**

Your Answer

**What are the top 3 online tools and resources you’re currently using to grow your company? (Other than your own. Please insert links – Do explain why you’re recommending them)**

Your Answer

**Can you recommend one book, one podcast, and one online course for entrepreneurs? (Other than your own. Please insert links – Do explain why you’re recommending them)**

Your Answer

**What are you passionate about?**

Your Answer

**What valuable advice would you give new entrepreneurs starting? (Your chance to convince the reader to take action now)**

Your Answer

**What is something you currently need help with?**

Your Answer

**How can readers get in touch with you? (No Bullet points URLs; please answer like you were talking to someone. Only share the info you want people to use. No phone numbers)**

Your Answer

When completed, submit this article to [Writer@TopTalentJV.com](mailto:Writer@TopTalentJV.com) for review and proofreading with the subject line: *Article for Top Talent Magazine – Entrepreneur Edition*.

Attached 2 images (1 headshot and 1 of you speaking on stage) to the email.

This article should not exceed 1,000 words.